



The Chicago Handbook of University Technology Transfer and Academic Entrepreneurship

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As state support and federal research funding dwindle, universities are increasingly viewing their intellectual property portfolios as lucrative sources of potential revenue. Nearly all research universities now have a technology transfer office to manage their intellectual property, but many are struggling to navigate this new world of university-industry partnerships. Given the substantial investment in academic research and millions of dollars potentially at stake, identifying best practices in university technology transfer and academic entrepreneurship is of paramount importance.

The Chicago Handbook of University Technology Transfer and Academic Entrepreneurship is the first definitive source to synthesize state-of-the-art research in this arena. Edited by three of the foremost experts in the field, the handbook presents evidence from entrepreneurs, administrators, regulators, and professors in numerous disciplines. Together they address the key managerial and policy implications through chapters on how to sustain successful research ventures, ways to stimulate academic entrepreneurship, maintain effective open innovation strategies, and improve the performance of university technology transfer offices.

A broad and ambitious work, the handbook offers comprehensive coverage for universities of all types, allowing them to confidently handle technology commercialization and further cultivate innovation.

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