



# **The E-Commerce Book: Building the E-Empire (Communications, Networking and Multimedia)**

*Steffano Korper, Juanita Ellis*

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New in the Second Edition

Contains over 60% new material

Complete and extensive glossary will be added

Complete revision and update of the security chapter (reflecting the recent Yahoo experience)

Strengthened coverage of E-Business to Business

Increased and redesigned case studies

Increased European and international coverage

Revised, expanded, and enhanced illustrations

New, attractive text design with features such as margin notes

Increased size of tables containing website contacts

Redesigned cover

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