



# Accounting for Social Value

*Laurie Mook*

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## Accounting for Social Value Laurie Mook

When organizations use social accounting practices, they are able to measure their performance in terms of benefits accrued to key stakeholders such as their communities, human resources, and those investing in the organization. This innovative change in accounting can lead to a fundamentally different perspective on the value of an organization. Through case studies of organizations that have implemented social accounting in the United States, Canada, India, and Scotland, *Accounting for Social Value* provides a unique perspective for understanding key issues in this growing field.

Building on two related titles, *Researching the Social Economy* (2010) and *Businesses with a Difference* (2012), *Accounting for Social Value* offers academics, accountants, policy-developers, and members of non-profit, co-operative, and for-profit organizations tools and insights to explore the connections between economic, social, and environmental dimensions. The lessons learned are valuable not only for other social economy organizations, but also for organizations in the public and for-profit sectors.

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