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Studienarbeit aus dem Jahr 2006 im Fachbereich Medien / Kommunikation - Massenmedien allgemein, Note: 2,0, Universität Mannheim (Institut für Medien- und Kommunikationswissenschaften), Veranstaltung: Massenmedien und Gesellschaft, 20 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Das Ziel dieser Arbeit ist es, dem Leser einen groben Überblick über die relativ neue Wissenschaft der Spieltheorie zu verschaffen. Dazu werde ich zunächst den Gegenstand der Spieltheorie erläutern und einen kurzen Abriss der Geschichte der Spieltheorie geben. Im vierten Kapitel werden vier verschiedene Spielklassen vorgestellt werden, deren Verständnis grundlegend für die folgenden Kapitel sein wird. Nachfolgend werde ich den Unterschied zwischen kooperativen und nicht-kooperativen Spielen verdeutlichen. Das sechste Kapitel stellt den zentralen Punkt der Arbeit dar, in dem ich auf Spiele mit dominanten Strategien und auf Spiele ohne dominante Strategien eingehen werde. Für die Verdeutlichung der Spiele mit dominanten Strategien habe ich das spieltheoretische Modell des Gefangenendilemmas gewählt. Das Modell der Kampf der Geschlechter wird Spiele ohne dominante Strategien erläutern. Kapitel sieben beschäftigt sich mit wiederholten Spielen und dem Versuch des amerikanischen Mathematikers und Politikwissenschaftlers Robert Axelrod, die erfolgreichste Strategie in einem unendlich wiederholten Gefangenendilemma zu ermitteln. Im letzten Kapitel werde ich aufzeigen, welche Rolle Drohungen, Verpflichtungen und Glaubwürdigkeit in der Entstehung von Kooperation spielen können.

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