



Bozo Sapiens: Why to Err is Human

Michael Kaplan, Ellen Kaplan

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The *New York Times* called *Chances Are*, the authors' look at the application of probability in everyday life, a "dizzying, exhilarating ride." In *Bozo Sapiens*, they take us on a another funhouse journey, exploring the surprising, or alarming, number of ways that humans can make bad judgments and poor decisions. The Kaplans' ability to explain everything from statistics to evolutionary biology in witty, accessible, and anecdotal style will endear this book to readers of *Blink*, *Freakonomics*, and other recent pop-social science successes.

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