

Labor Relations at the New York Daily News: Peripheral Bargaining and the 1990 Strike

Kenneth M. Jennings



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This unique study of labor relations and the phenomenon of peripheral bargaining focuses on the high-profile and bitter dispute at the *New York Daily News* in 1990. Using a dramatic case study involving one of New York City's oldest newspapers, 10 entrenched unions, the Chicago Tribune Company, publishing magnate Robert Maxwell, and 1.2 million *Daily News* readers, Kenneth Jennings provides systematic and extensive analysis of a rancorous collective bargaining effort, revealing a new development in labor-management relations; peripheral bargaining. This development threatens to erode the well-established practice of traditional bargaining and usher in a new, more hostile labor-management era.

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