

Painless Promotion: Genre & Voice: Figuring Out Your Genre, Finding Your Voice (Rock Your Writing Book 6)

Cathy Yardley



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If you talk to an agent or an editor, one of the first questions that comes up is "what kind of a book" it is. Is it a mystery? A thriller? A romance, or Western, or sci-fi, or fantasy?

Maybe you have no idea. Maybe it's a mash-up of several. Or maybe your head is spinning from the sheer number of possible genres out there.

Do you have a strong voice?

For many authors, voice is impossible to define, and consequently hard to identify, much less work on!

Genre shows where you fit. Voice is how you stand out.

This book will take you on a tour through the major genres and sub-genres, giving not only a list and basic definitions, but going deeper, exploring reader expectations and examples for each. It will also give you tips on how to choose which genres best apply to your novel.

From there, you'll get exercises to help identify and strengthen your voice, the thing that makes your writing unique.

Get an agent's attention by showing you know where to market it. Or if you're self-publishing, choose the categories that will fit your perfect "Right Reader." This book can help you showcase your unique work to the ideal audience.

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From reader reviews:

Ruben Jenkins:

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Victor Dinh:

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Mattie Priest:

Is it you who having spare time after that spend it whole day by simply watching television programs or just resting on the bed? Do you need something new? This Painless Promotion: Genre & Voice: Figuring Out Your Genre, Finding Your Voice (Rock Your Writing Book 6) can be the reply, oh how comes? A fresh book you know. You are thus out of date, spending your time by reading in this completely new era is common not a geek activity. So what these books have than the others?

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