



Dutch Enterprise in the 20th Century: Business Strategies in Small Open Country (Routledge International Studies in Business History)

Keetie E. Sluyterman

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This is the first book to summarise the twentieth century economic history of the Netherlands from a business history perspective. It has a broad historical coverage of Dutch business development including in particular the major multinationals such as Philips, Shell, and Unilever. Although focused on Dutch business it has a strong international flavour.

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