



Economic Value Added - Begriff und Bedeutung (German Edition)

Nicolas Breitfeld

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Studienarbeit aus dem Jahr 2001 im Fachbereich BWL - Controlling, Note: 1,7, Berufsakademie Berlin (BWL - Industrie), Sprache: Deutsch, Abstract: Inhaltsverzeichnis

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Im Verlauf dieser Arbeit werden zuerst einige ältere und neuere Verfahren für eine wertorientierte Unternehmensführung vorgestellt. Dazu gehören Methoden zur Unternehmensbewertung, zur Performancemessung und Kombinationen. Anschließend wird ausführlich auf den Economic Value Added eingegangen und an kurzen

Rechenbeispielen erläutert. Ziel ist es, den Economic Value Added verständlich darzustellen, seine Bedeutung anhand seiner tatsächlichen und möglichen Verbreitung aufzuzeigen, und einen Vergleich mit den aufgezeigten Alternativen möglich zu machen.

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