



Managing e-business Projects: 99 Key Success Factors

Thomas Stoehr

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Written on the back of first-hand experience this book provides a solid framework for managing e-business projects. The book is primarily intended for current and prospective e-business project managers who wish to share ideas, experiences, and best practices. Recent market surveys indicate that many e-business projects fail due to project mismanagement. Various project management techniques from the IT sector can be successfully applied to e-business projects. This book shows which ones whilst also providing information on new techniques for situations that are unique. Based on real-world experience, 99 key success factors are discussed preparing the reader to manage e-business projects on time, on budget and to the satisfaction of clients.

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