

The Japanese Enterprise System: Competitive Strategies and Cooperative Structures (Clarendon Paperbacks)

W. Mark Fruin



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First, it is a historical study of how the industrial institutions of modern Japan appeared and matured. Second, it is an organization study of the basic forms of social and economic interaction in Japan. Third, it is a development study of how circumstances of rapid technical and economic change have shaped the Japanese business system. It is also a strategy study of how Japanese managers have responded to and shaped these circumstances.

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