



# Well-Known Trade Marks: A Comparative Study of Japan and the EU (Routledge Research in Intellectual Property)

*Hiroko Onishi*

Download now

[Click here](#) if your download doesn't start automatically

# Well-Known Trade Marks: A Comparative Study of Japan and the EU (Routledge Research in Intellectual Property)

*Hiroko Onishi*

## **Well-Known Trade Marks: A Comparative Study of Japan and the EU (Routledge Research in Intellectual Property) Hiroko Onishi**

This book considers the effectiveness of well-known trade mark protection at an international level. It particularly considers EU trade mark law from Japanese perspectives, and provides a practical and critical overview of trade mark law in Japan, including the historical development of the law and the recent development on cases and policy.

The book includes detailed coverage of the Japanese Unfair Competition Prevention Act, and contains the first systematic analysis of Japanese jurisprudence and legislative amendments of law in relation to well-known trade marks and unfair competition. The book goes on to comparatively analyse Japanese trade mark law alongside that of the European Community Trade Mark system. The book critically considers the difficulties in comprehensively defining a 'well-known trade mark' in the relevant international trade mark instruments. In breaking down the traditional definition of the 'well-known trade mark', the book works to address existing theoretical ambiguities in the application of trade mark law.

 [Download Well-Known Trade Marks: A Comparative Study of Jap ...pdf](#)

 [Read Online Well-Known Trade Marks: A Comparative Study of J ...pdf](#)

## **Download and Read Free Online Well-Known Trade Marks: A Comparative Study of Japan and the EU (Routledge Research in Intellectual Property) Hiroko Onishi**

---

### **From reader reviews:**

#### **Amy Sims:**

Hey guys, do you wish to find a new book to read? Maybe the book with the headline Well-Known Trade Marks: A Comparative Study of Japan and the EU (Routledge Research in Intellectual Property) suitable to you? The particular book was written by renowned writer in this era. The actual book entitled Well-Known Trade Marks: A Comparative Study of Japan and the EU (Routledge Research in Intellectual Property) is the main of several books that everyone reads now. This specific book was inspired a lot of people in the world. When you read this publication you will enter the new dimensions that you ever knew before. The author explained their idea in the simple way, consequently all of people can easily understand the core of this guide. This book will give you a wide range of information about this world now. So you can see the representation of the world on this book.

#### **Orville Norman:**

Are you kind of stressful person, only have 10 or 15 minutes in your time to upgrading your mind expertise or thinking skill even analytical thinking? Then you are having a problem with the book that can satisfy your short period of time to read it because pretty much everything you only find a guide that needs more time to be read. Well-Known Trade Marks: A Comparative Study of Japan and the EU (Routledge Research in Intellectual Property) can be your answer as it can be read by a person who has those short extra time problems.

#### **Jean Proffitt:**

The book entitled Well-Known Trade Marks: A Comparative Study of Japan and the EU (Routledge Research in Intellectual Property) contains a lot of information on the item. The writer explains the idea with easy means. The language is very clear and understandable for all the people, so do not worry, you can easily read the item. The book was compiled by a famous author. The author will take you into the new period of literary works. You can actually read this book because you can keep reading on your smartphone, or tablet, so you can read the book in anywhere and anytime. If you want to buy the e-book, you can visit their official website and also order it. Have a nice study.

#### **Gary Games:**

Do you like reading a publication? Confused looking for your chosen book? Or your book was rare? Why so many problems for the book? But virtually any people feel that they enjoy reading. Some people like reading through, not only science books but novels and Well-Known Trade Marks: A Comparative Study of Japan and the EU (Routledge Research in Intellectual Property) or maybe other sources were given know-how for you. After you know how fantastic a book is, you feel a desire to read more and more. Science guides were created for teachers or even students especially. Those guides are helping them to bring their knowledge. In some other case, besides science e-books, any other book like Well-Known Trade Marks: A

Comparative Study of Japan and the EU (Routledge Research in Intellectual Property) to make your spare time far more colorful. Many types of book like this.

**Download and Read Online Well-Known Trade Marks: A Comparative Study of Japan and the EU (Routledge Research in Intellectual Property) Hiroko Onishi #9JSRE4VDQB0**

## **Read Well-Known Trade Marks: A Comparative Study of Japan and the EU (Routledge Research in Intellectual Property) by Hiroko Onishi for online ebook**

Well-Known Trade Marks: A Comparative Study of Japan and the EU (Routledge Research in Intellectual Property) by Hiroko Onishi Free PDF download, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Well-Known Trade Marks: A Comparative Study of Japan and the EU (Routledge Research in Intellectual Property) by Hiroko Onishi books to read online.

## **Online Well-Known Trade Marks: A Comparative Study of Japan and the EU (Routledge Research in Intellectual Property) by Hiroko Onishi ebook PDF download**

**Well-Known Trade Marks: A Comparative Study of Japan and the EU (Routledge Research in Intellectual Property) by Hiroko Onishi Doc**

**Well-Known Trade Marks: A Comparative Study of Japan and the EU (Routledge Research in Intellectual Property) by Hiroko Onishi Mobipocket**

**Well-Known Trade Marks: A Comparative Study of Japan and the EU (Routledge Research in Intellectual Property) by Hiroko Onishi EPub**