



House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias

Carol Dawson, Carol Johnston

Download now

[Click here](#) if your download doesn't start automatically

House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias

Carol Dawson, Carol Johnston

House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias Carol Dawson, Carol Johnston

Scarred by the deaths of his mother and sisters and the failure of his father's business, a young man dreamed of making enough money to retire early and retreat into the secure world that his childhood tragedies had torn from him. But Harry Luby refused to be a robber baron. Turning totally against the tide of avaricious capitalism, he determined to make a fortune by doing good. Starting with that unlikely, even naive, ambition in 1911, Harry Luby founded a cafeteria empire that by the 1980s had revenues second only to McDonald's. So successfully did Luby and his heirs satisfy the tastes of America that Luby's became the country's largest cafeteria chain, creating more millionaires per capita among its employees than any other corporation of its size. Even more surprising, the company stayed true to Harry Luby's vision for eight decades, making money by treating its customers and employees exceptionally well.

Written with the sweep and drama of a novel, *House of Plenty* tells the engrossing story of Luby's founding and phenomenal growth, its long run as America's favorite family restaurant during the post-World War II decades, its financial failure during the greed-driven 1990s when non-family leadership jettisoned the company's proven business model, and its recent struggle back to solvency. Carol Dawson and Carol Johnston draw on insider stories and company records to recapture the forces that propelled the company to its greatest heights, including its unprecedented practices of allowing store managers to keep 40 percent of net profits and issuing stock to all employees, which allowed thousands of Luby's workers to achieve the American dream of honestly earned prosperity. The authors also plumb the depths of the Luby's drama, including a hushed-up theft that split the family for decades; the 1991 mass shooting at the Killeen Luby's, which splattered the company's good name across headlines nationwide; and the rapacious over-expansion that more than doubled the company's size in nine years (1987-1996), pushed it into bankruptcy, and drove president and CEO John Edward Curtis Jr. to violent suicide.

Disproving F. Scott Fitzgerald's adage that "there are no second acts in American lives," *House of Plenty* tells the epic story of an iconic American institution that has risen, fallen, and found redemption—with no curtain call in sight.

 [Download House of Plenty: The Rise, Fall, and Revival of Lu ...pdf](#)

 [Read Online House of Plenty: The Rise, Fall, and Revival of ...pdf](#)

Download and Read Free Online House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias Carol Dawson, Carol Johnston

From reader reviews:

Larry Dolin:

Have you spare time for any day? What do you do when you have considerably more or little spare time? That's why, you can choose the suitable activity regarding spend your time. Any person spent their particular spare time to take a stroll, shopping, or went to the Mall. How about open or read a book eligible House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias? Maybe it is to become best activity for you. You recognize beside you can spend your time along with your favorite's book, you can smarter than before. Do you agree with their opinion or you have some other opinion?

Edward Suniga:

The e-book untitled House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias is the e-book that recommended to you you just read. You can see the quality of the publication content that will be shown to you. The language that author use to explained their way of doing something is easily to understand. The copy writer was did a lot of investigation when write the book, therefore the information that they share to your account is absolutely accurate. You also could get the e-book of House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias from the publisher to make you far more enjoy free time.

Carol Stripling:

People live in this new day of lifestyle always try and and must have the spare time or they will get great deal of stress from both daily life and work. So , when we ask do people have extra time, we will say absolutely of course. People is human not a robot. Then we question again, what kind of activity do you possess when the spare time coming to you of course your answer will unlimited right. Then ever try this one, reading books. It can be your alternative in spending your spare time, the book you have read will be House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias.

Julie Long:

As we know that book is significant thing to add our know-how for everything. By a publication we can know everything we wish. A book is a set of written, printed, illustrated as well as blank sheet. Every year was exactly added. This guide House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias was filled about science. Spend your extra time to add your knowledge about your scientific disciplines competence. Some people has different feel when they reading a new book. If you know how big advantage of a book, you can experience enjoy to read a guide. In the modern era like currently, many ways to get book that you simply wanted.

**Download and Read Online House of Plenty: The Rise, Fall, and
Revival of Luby's Cafeterias Carol Dawson, Carol Johnston
#9IHFVT3JW4Y**

Read House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias by Carol Dawson, Carol Johnston for online ebook

House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias by Carol Dawson, Carol Johnston Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias by Carol Dawson, Carol Johnston books to read online.

Online House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias by Carol Dawson, Carol Johnston ebook PDF download

House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias by Carol Dawson, Carol Johnston Doc

House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias by Carol Dawson, Carol Johnston Mobipocket

House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias by Carol Dawson, Carol Johnston EPub