



International Human Resource Management: A European Perspective (500 Tips)

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International HRM provides an important contribution to our understanding of the human resource management phenomenon, encompassing groundbreaking research, both empirical and conceptual, on international policy and practice in this rapidly developing area. Set within the context of Europe, this book brings together a collection of thought-provoking papers from European experts in the field, adopting a broad and highly up-to-date approach to topical issues in international HRM. Drawing on national experiences from a wide range of countries, contributors from Europe examine key issues and debates such as:

- the internationalization of the world economy, the increasing importance of IHRM, and its implications for individuals, organizations and researchers
- the divergence/convergence of IHRM policies and practices
- the balance between localization and standardization
- the dynamics of culture and gender in relation to IHRM

This book constitutes a valuable resource for researchers, teachers and students in the field of international human resource management.

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